

# Benefit Packages

	Title Sponsor \$10,000	Clinic Hero \$5,000	Top Dog \$2,500	Cool Cat \$1,500
Exclusivity Buy-up \$10,000	✓			
VIP Table for 10	Premium VIP Table	✓	✓	
Tickets to the Event				4
Logo included on the Invitation	✓			
Exclusive Video Testimonial - Short clips used for advertising - Full testimonial shown at Event - Available for company marketing after Event	✓			
Inclusion in Media Releases	✓			
Auction Booklet Advertisement	Full-page	Half-page	Quarter page	Quarter page
Special Editorial Feature Article - Hosted on the NWSN Website - Posted on NWSN Social Media - Emailed to Full Event Contact List in Newsletter	✓	✓		
Verbal Recognition at Event	✓ 6 mentions (min.)	✓ 4 mentions (min.)	✓ 2 mentions (min.)	✓ 2 mentions (min.)
Logo on all Live Auction Slides	✓			
Logo Recognition at the Event	✓	✓	✓	✓
Social Media Mentions	✓ 6 mentions (min.)	✓ 4 mentions (min.)	✓ 2 mentions (min.)	✓ 2 mentions (min.)
Live Logo on Website	✓ 6 mentions (min.)	✓ 2 mentions (min.)	✓	✓

<b>Buy-up Options</b>	<b>\$1,000</b> Special Editorial Feature Article	<b>\$750</b> Increase Auction Booklet Advertisement to Full Page	<b>\$500</b> Four Additional Social Media Mentions
-----------------------	--	---	--